

# CONTRASTING OR CONVERGING INTERCONTINENTAL VIEWS ON THE IP PROTECTION OF TECHNOLOGY ANTONIO RUTA

Technical Service Manager Italy

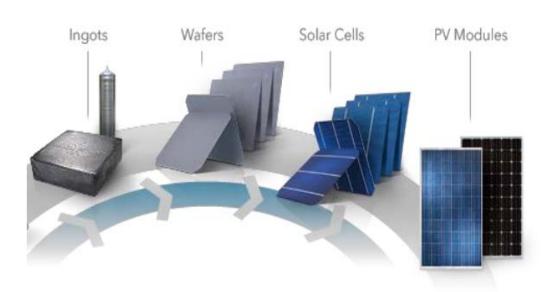
Bocconi University, 11<sup>th</sup> of October 2018





### What We do





Quality Guaranty along the complete value chain



Ideal supply chain mgmt. with top-class components



Optimized cost structure with 10 years of experience

# **Major Milestones**



2006	JinkoSolar Co., Ltd. established
2010	Listed on New York Stock Exchange (NYSE)
2012	<ul> <li>World First solar company passing 85-85 PID test</li> <li>Ranked No.2 in Photon Lab Test</li> <li>Rank No. 4 in the PV Sustainable Growth index by PwC</li> </ul>
2013	Launched module manufacturing facility in South Africa     Reached > 6 GW shipments
2015	Launched module manufacturing facility in Malaysia     Signed strategic collaboration agreement with DuPont     Photovoltaic Materials
2016	Bankable with over 58 major international bank
2017	Largest producer of solar modules worldwide with 9.5 GW     capacity per year



### **Key Figures**



- World's Largest Solar Module Manufacturer
- 10 GW shipped in 2017
- 29 GW deployed worldwide
- #1 Bankability ranking according to Bloomberg New Energy Finance
- #1 Power Generation in TUV Rheinland All Quality Matters Simulation (Poly Group)
- World Record 60-cell poly module output of 347.6 W
- World Record 60-cell mono module output of 370 W
- 1st Chinese PV manufacturer to receive qualification plus Q+certification from TÜV Rheinland
- Top PV Brand in Australia, Germany, and Austria according to EuPD Research



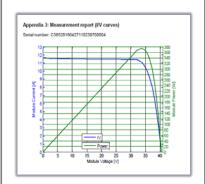
### **Technology-World Record Power Output**





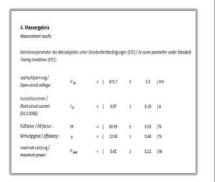


P型PERC单晶电 池片 效率世界 纪录: **23.95%** 



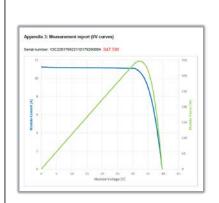


P型PERC单晶组件 功率世界纪录: 370W





P型PERC多晶电池 片 效率世界纪录 : **22.04%** 





P型PERC多晶组件 功率世界纪录: **347.6W** 

### IP Protection (JinkoSolar-2017-Annual-Report)



- The continual improvement of our R&D capability is vital to maintaining our longterm competitiveness
- Jinko Solar continues to seek to protect our IP and proprietary knowledge by applying for patents for them.
- However China currently affords less protection to a company's intellectual property than some other countries, including the United States... Our lack of sufficient patent protection in and outside of China may undermine our competitive position and subject us to intellectual property disputes with third parties... We may be exposed to intellectual property infringement or misappropriation claims by third parties, which, if determined adversely to us, could cause us to pay significant damage awards and subject us to injunctions prohibiting sale of our products in certain markets.
- Our success depends on our ability to use and develop our technology and know-how, and to manufacture and operate our business in the solar industry without infringing the intellectual property or other rights of third parties.

### JinkoSolar R&D



























#### **State Key Laboratory**

- Overall 309 full-time technical staff at Jinko Solar (2017)
- In-house R&D center for solar cell research: over 7,000 m² with 7 separate laboratory rooms and over 100 research equipment
- Close cooperation with global research institutes
- Granted 351 patents, pending 285 in PRC (2017)
- These patents and patent applications relate to the technologies utilized in our manufacturing processes.

### R&D and IP



- For new technology and product, R&D will search patent during development stage.
- If any patent problems, R&D and legal will be involved for a solutions otherwise we will apply for new patent.
- Currently we have applied 923 patents from Shangrao and Haining factory. We have been authorized 512 patents including 51 invention patents and 456 utility model patents.
- Average yearly patents application is more than 180 including 70 invention patents and 110 utility model patents.
- Some example:
  - 1. A PV bifacial module, patent No. ZL201720408260.
  - 2. A PV dual glass module, patent No. 201520531746.5
  - 3. A PV module ribbon, patent No. ZL201620221271.4
  - 4. A PV kind of module, patent No. ZL201320833066.X

### R&D and IP





SITE SEARCH



Refine Search: In field Publication Number 

Search

Search

Invention:358

Search within results

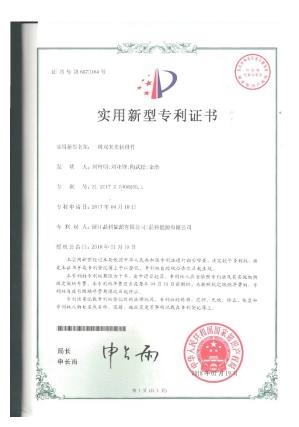
All:760

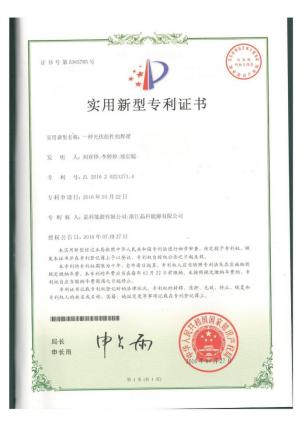
Invention:358

Utility Model:402

SN	Appilcation Number	Title
1	200810144289	Technological method for slicing silicon
2	201010111336	Method for increasing charging capacity of single crystal furnace
3	201010114101	Deflection angle multi-line cutting method and cutting device thereof
4	201010237923	Method for detecting surface profile of wire wheel for multiwire saw wire cutting









# JINKO SOLAR VISION AND MISSION IN TRADE AND INNOVATION CCMT



PRODUCT INNOVATION





GLOBAL OPERATION



MARKET TREND RELIABILITY SUSTAINIBILITY

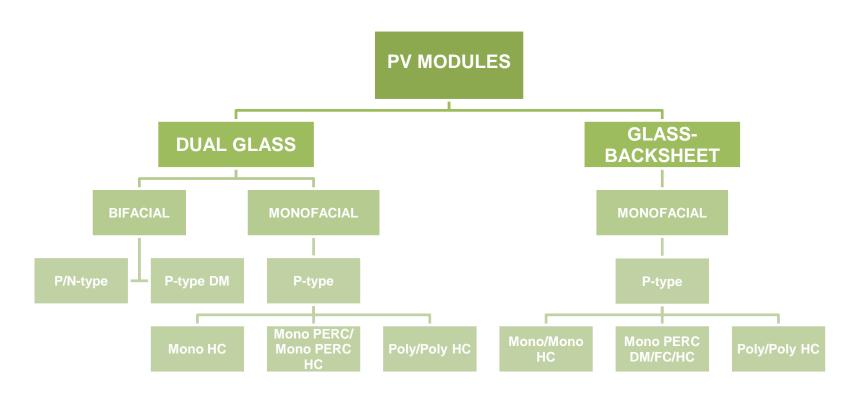


PRODUCTION FLEXIBILITY/DIFFERENTIATION



### **Diversified Module Portfolio**





MORE THAN 300 BOM COMBINATIONS OF DIFFERENT CELL TECH, MODULE TYPE, ADD-ON SOLUTIONS

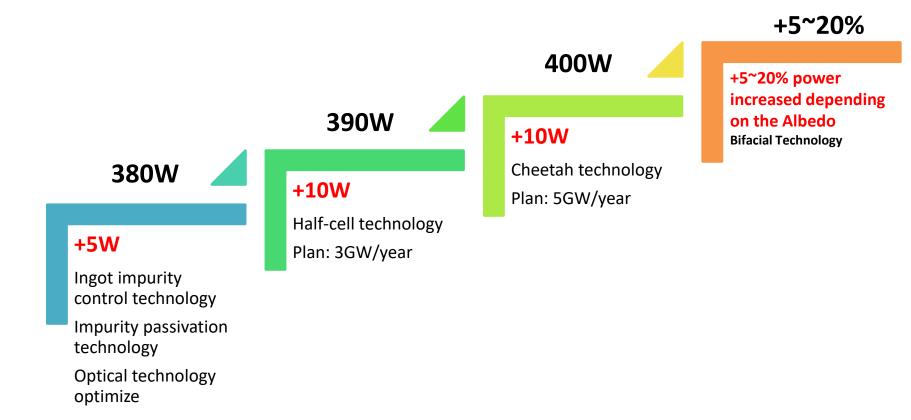
# Product range





# **2018 Power Roadmap**









# The New **JinKO** Cheetah

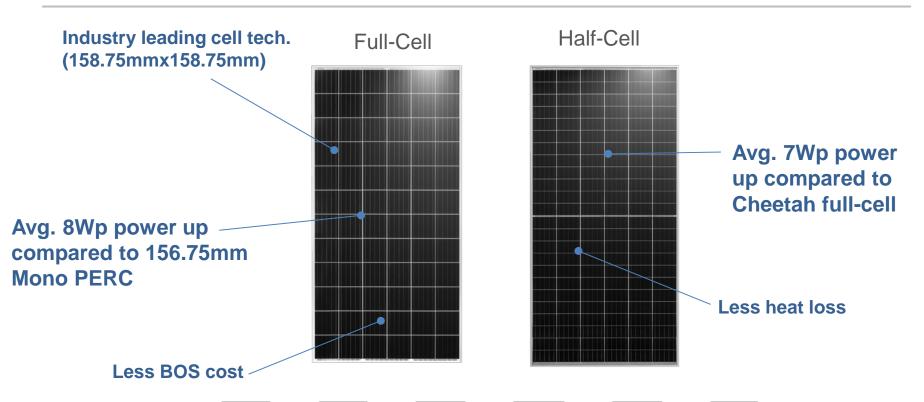
### 380W / 385W / 390W / 395W / 400W

(18.89% / 19.14% / 19.38% / 19.63% / 19.88%)

Cheetah Mono PERC Module Efficiency

### Power roadmap















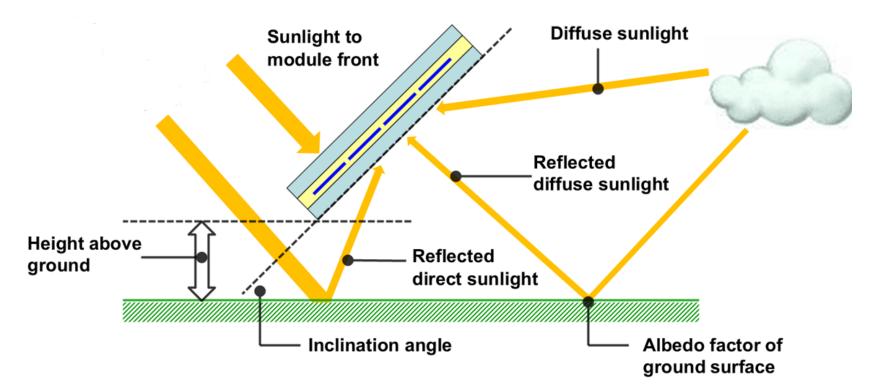






+5~20% power increased mainly depending on the Albedo





### Global operation



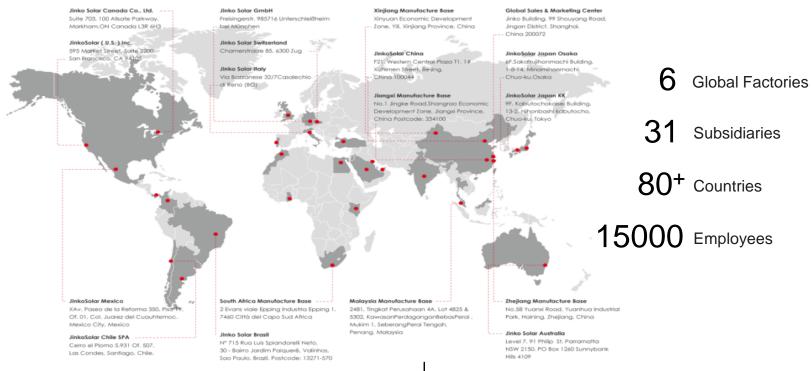
- Creating non-Chinese operations that were geography, culture and sales-pipeline savvy, in exactly the correct global locations at any given time.
- Being able to juggle tactic and strategy effectively (flexible in-house, OEM, contract supply balancing).
- Seeing the Chinese market as low-priority, and being focused on being either number-one or number-two in all other major end-markets (regional or countryspecific).

#### source

https://www.pv-tech.org

# **JinkoSolar Operation**





9.5 GW 11,5 - 12 GW Capacity 2017 Capacity 2018 (est)

# **2018 Factory Capacity**



	MW/month	
	Shangrao	415
	Haining	178
Chinese	Yunhuan	47
	(Yangzhou)Tiansheng	55
	OEM	619
r	196	
	27	

Notes: OEM is just plan and not stability.

### Going beyond the standards











Jinko Solar

















### Bloomberg NEF PV Module bankability



### PV Module bankability assessment

Bloomberg NEF defines PV module bankability as the willingness of a bank to provide a term loan to a PV project that uses a specific module brand. Banks compile their own whitelists of module brands that they feel comfortable with, mostly based on the financial health of the manufacturer and track-record of modules used in the field.

The two main concerns for lenders regarding PV modules are the financial health and the track record of the manufacturer.

### Jinko Bankability

MW

Financed before 1 July 2016

Financed after 1 July 2016

Jinko Solar



Figure 2: Top 20 PV modules used in term-loan financed projects, all time

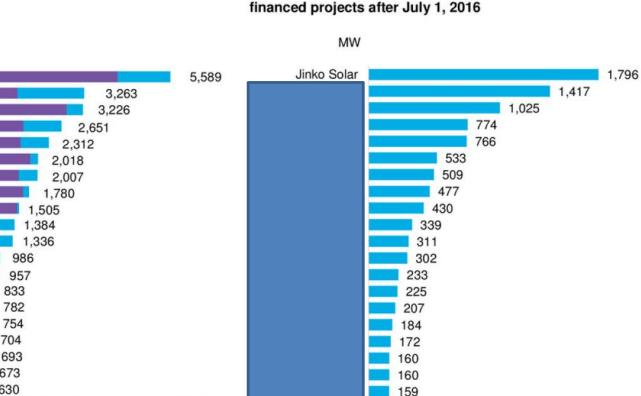


Figure 3: Top 20 PV module brands used in term-loan

### Social and Environment Sustainability



- Jinko Solar was the first Chinese firm to get the C2C certification
- This certification is a tangible sign of continuous improvement standard, and it is a sort or social/environmental product certificate.
- The silver score achieved is based on the scores reached for each category of assessment

Cradle to Cradle Certified Product Scorecard		
MATERIAL HEALTH	Silver	
MATERIAL REUTILIZATION	Gold	
RENEWABLE ENERGY & CARBON MANAGEMENT	Silver	
WATER STEWARDSHIP	Platinum	
SOCIAL FAIRNESS	Silver	
OVERALL CERTIFICATION LEVEL	Silver	

