



INTELLECTUAL PROPERTY, MANAGING GREEN TECHNOLOGIES AND CCMT

10-11 OCTOBER 2018

Bocconi University
Milano

FOR INFORMATION

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ONLINE REGISTRATION

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Organized by

LL.M. IN LAW OF INTERNET
TECHNOLOGY

10 OCTOBER
ROOM N07 piazza sraffa 13

9:30AM
WELCOME ADDRESSES
ENRICO LUZZATTO Representative European
Patent Academy, EPO
LAURENT MANDERIEUX Bocconi University

**PATENTS, TECHNOLOGY AND THE
ENVIRONMENT: CHALLENGES AND
OPPORTUNITIES - FROM THE ATHENS
2017 CONFERENCE TO THE MILAN 2018
CONFERENCE: WHERE DO WE STAND?**
LAURENT MANDERIEUX Bocconi University

10:15AM
SESSION I
**THE ECONOMIC FRAMEWORK OF GREEN
TECHNOLOGIES AND IP**
**INSTITUTIONAL PERSPECTIVES ON GREEN
TECHNOLOGY PROTECTION: THE EPO
EXPERIENCE AND LATEST INTERNATIONAL
TRENDS**
ILJA RUDYK Chief Economist Office, EPO

11:00AM
COFFEE BREAK

11:15AM
CASE STUDY
**THE BUSINESS PERSPECTIVE: LEVERAGING
ON IP FOR THE DEVELOPMENT AND
PROTECTION OF GREEN TECHNOLOGIES**
VALERIO NATALIZIA SMA South Europe
(Greece, Italy, Portugal, Spain, Turkey)

**INNOVATION AND REGULATION IN GREEN
TECHNOLOGIES: SEGMENTED SECTORAL
APPROACHES**
NICOLETTA CORROCHER Bocconi University
TERESA PAREJO NAVAJAS Carlos III University
of Madrid; Columbia Law School

12:45PM
LUNCH

2:30PM
SESSION II
**PROTECTING CCMT AND PROMOTING
ENVIRONMENTAL POLICIES IN EUROPE
AND IN THE WORLD**
PROTECTING CCMT IN EUROPE ENRICO
LUZZATTO EPO **INTEGRATING
TECHNOLOGICAL INNOVATION IN
ENVIRONMENTAL POLICYMAKING**
SHARDUL AGRAWALA OECD

4:15M
COFFEE BREAK

4:45PM
SESSION III
**GOOD PRACTICES IN PROTECTING OF
CCMT**
**CASE STUDIES THE BUSINESS PERSPECTIVE:
SOLAR INNOVATION AND PATENT
PROTECTION, CHALLENGES AND
REWARDS, CLASSICAL BUSINESS MODELS**
PAOLO CASINI ABB (Switzerland /Sweden / USA)
FROM SMALL COMPANIES TO BIG PLAYERS
MARCO BIANUCCI Solbian
**MANAGING PATENTS IN THE RENEWABLE
ENERGY SECTOR: INSIGHTS AND FUTURE
INNOVATION NEEDS**
ALESSANDRA SALGADO International
Renewable Energy Agency (IRENA), Bonn

8:30PM
CONFERENCE EVENING EVENT
KEYNOTE SPEAKER
ARTHOUROS ZERVOS Renewable Energy
Policy Network for the 21st Century (REN21);
Professor, National Technical University of
Athens



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11 OCTOBER
DEUTSCHE BANK ROOM (AS02)
via Röntgen 1

9:30AM
SESSION IV
PROTECTING CCMT IN INTERNATIONAL TRADE AND INNOVATION LAW IP, CLIMATE CHANGE AND ENERGY: THE POST-PARIS AGREEMENT FRAMEWORK
MIRIAM ALLENA Bocconi University

10:15AM
COFFEE BREAK

10:30AM
CLEAN TECHNOLOGIES AND IP TRADE: THE WTO PERSPECTIVE
ANTONY TAUBMAN World Trade Organization
WTO
INTERNATIONAL TRADE AND INVESTMENT RENEWABLE ENERGY-DISPUTES: TRENDS AND PROSPECTS
GABRIELE GAGLIANI Bocconi University
INNOVATION IN THE FIELDS OF CLEAN ENERGY / GREEN TECHNOLOGIES, AND CLIMATE CHANGE: THE ACTION OF WIPO
EDWARD KWAKWA World Intellectual Property Organization WIPO

12:45PM
LUNCH

2:30PM
SESSION V
WHICH FUTURE FOR GREEN TECHNOLOGIES REGULATION? CASE STUDIES CONTRASTING OR CONVERGING INTERCONTINENTAL VIEWS ON THE IP PROTECTION OF TECHNOLOGY
ANTONIO RUTA Technical Service Manager, Jinko Solar China

ROUNDTABLE
TECHNOLOGICAL CONVERGENCE AND IP
Moderator ROBERTO RIZZO United Nations / EU funded Sustainable Energy for All (SE4ALL) Initiative
Participants
VALERIO NATALIZIA SMA South Europe (Greece, Italy, Portugal, Spain, Turkey) ANTONIO RUTA Technical Service Manager, Jinko Solar China
ALESSANDRA SALGADO International Renewable Energy Agency (IRENA) ARTHOUROS ZERVOS Renewable Energy Policy Network for the 21st Century (REN21); Professor, National Technical University of Athens

THE FUTURE OF GREEN TECHNOLOGIES
ENRICO LUZZATTO Representative European Patent Academy, EPO
LAURENT MANDERIEUX Bocconi University

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